



MEDIA RELEASE



EUROPEAN OUTDOOR FILM TOUR 2022

THE TOUR HAS STARTED!

The most inclusive EOFT ever is on its way to cities in your area! This year, the EOFT has taken an important step toward making the tour more accessible for people with hearing or visual impairments. Together with adidas TERREX, we are presenting the EOFT 2022 program barrier-free via the Greta app!

Europe's best-known outdoor film tour kicked off in Munich with a brilliant start. The premiere audience enjoyed an outstanding evening with protagonists from four films live on stage—Timothy Olson, Sonya Wilson, Nikolai Schirmer, Pete Whittaker, and Tom Randall. The program's captivating stories were met with a tremendous response—roaring laughter, a celebratory mood in the hall, and, last but not least, thunderous applause.

The new program is now touring throughout Europe. Dates for EOFT 2022 events near you can be found here: www.eoft.eu/tickets/







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THE EOFT 2022 FILM PROGRAM

This year's EOFT features eight films with a total length of about 120 minutes. With moderation and the supporting program, an event will last between two and a half and three hours in total. In that time, we follow ultrarunner Timothy Olson on the Pacific Crest Trail (PCT), paddle with kayaker Nouria Newman on the planet's wildest rivers, and follow Gift Puteho on the scenic mountain bike trails of Zambia. The action portion of this year's program is amply provided by two intrepid speedflyers in the film HELIX and French freeskier Sam Favret in FLOW. On an expedition amongst polar bears and whales, Norwegian freeskier Nikolai Schirmer and his crew discover firsthand how the climate is quickly changing our planet. Deaf climber Sonya Wilson demonstrates what one person can accomplish no matter the circumstances. Her passion project is to provide a community for Deaf people, especially children, and to make outdoor sports more inclusive.

> THE MIRAGE Timothy Olson beats the fastest known time on the Pacific Crest Trail. **ELEVATED** Sonya Wilson creates a climbing community for the Deaf. GIFT OF THE BIKE Young Zambian mountain biker Gift Puteho turns his dreams into reality. WILD WATERS A portrait of the singular career of world-class kayaker Nouria Newman. **HELIX** Fast-paced speedflying action through canyons and valleys. **SKISICK** Freeskiing by sailboat to Spitzbergen.

BRIDGE BOYS An unexpected climbing adventure under a motorway bridge. **FLOW** Freeskier Sam Favret takes advantage of deserted trails in Chamonix.

ALL INFORMATION ABOUT THE PROGRAM AT DE.EOFT.EU/EN/PROGRAMME/

ABOUT MOVING ADVENTURES MEDIEN

Moving Adventures Medien GmbH was founded in 2001 and specializes in the conception, organization, and marketing of film tours in the outdoor, sports, nature, and adventure sectors. The best-known formats of the Munich-based entertainment company are the European Outdoor Film Tour and the International Ocean Film Tour. In addition to the two in-house productions, Moving Adventures is a licensee of the Banff Mountain Film Festival. The company's portfolio also includes the digital ticketing platform Outdoor Ticket and the streaming portal Outdoor Cinema. The team, along with its two founders Joachim Hellinger and Thomas Witt, consists of 45 employees and a five-team road crew of about 70 technicians and support staff.